Use this form to lodge a submission to Heritage Victoria in response to the public notice of a heritage permit under Section 95 of the *Heritage Act 2017*.

Prior to making a submission please read Heritage Victoria's Policy Guideline for Public Notice of Heritage Permit Applications and Submissions Received.

In considering a permit application the Executive Director, Heritage Victoria, considers matters set out under Section 101 of the *Heritage Act 2017* (the Act), which includes all submissions received during the public notice period. Submissions received should relate to the cultural heritage significance of the place or object. Planning matters including amenity, overshadowing of non-heritage properties, noise, traffic and car parking are not matters considered in determining a permit under the Act.

Submit the completed form to Heritage Victoria before midnight on the last date of the public notice period via email at heritage.permits@delwp.vic.gov.au.

Please note:

Submissions received will be treated as a public document and may be provided to persons with an interest in the heritage place or object, including the applicant. This will include your name and contact details.

The advertised permit will not be determined during the notice period.

All submitters will be notified when the permit application is determined and if any future permit amendment applications are received. Please note that where petitions are received only the submitter will be contacted.

1. Application Details	
Place or object name:	Former Hoffman Brickworks
Address or GPS location:	72-106 Dawson Street, Brunswick
Victorian Heritage Register number:	H0703
Permit Application Number:	Permit application P31711
2. Personal Details	
First name:	Martin
Surname:	Fowler
Business or organisation name:	Independent consultant
Position title:	Sole practitioner
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Address (optional):	
Email address:	
Telephone:	

3. Submission Details

Please refer to the attached pdf:
martin fowler > HV 2020 objection re _BrickWKS permit
for the full text of my statement of objection

Please outline your views about the permit application:

I strongly recommend rejection of the permit for this development.

I outline my full grounds of objection in the attachment, but they relate to the significance of the site and that the two buildings need to be kept intact for their heritage significance and value, and to retain integrity, to be meaningful as they have given such high heritage protection.

As has been stated on previous conditions for other works on the site these must be retained, stabilised and protected. None of this is proposed, indeed demolition and even excavation for underground car parking will remove everything of listed value remaining.

The proposal builds something entirely new. The buildings are not a compatible use in their form shape or size and destroy all key reasons for keeping them in the statements of significance. This is demonstrated by how the apartments constructed so far have virtually obliterated any sense of this once vast, busy industrial operation. Once being a major industrial works site when fully working using all the open space of the site for moving of raw materials, transfers during the brick making stages, and then transport out across the city and countryside.

The potential is still there for this to be a large, vibrant and successful fully realised interpretation complex. Authentic in form and fabric, and imaginatively utilising the critical outdoor space remaining, and enlivening any leftover interior spaces with compatible appropriate additional functions in 'bubbles' within. This sort of interpretation and has been highly successful in many precedents overseas and in Australia. That potential, I believe, should not be squandered by allowing apartments to destroy this last remaining and very key part of this site.

Now is a time for action and imagination and resolve for a better future, not for compromise and neglect.



(b) of the Act - any other relevant matter.'

To obtain a copy of your own lodged submission please contact Heritage Victoria on (03) 7022 6373 or at

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