3.5 Engagement process with Heritage Victoria

Design workshops

A series of meetings and workshops were held with representatives of Heritage Victoria between late September 2019 and mid-February 2020. These meetings were instrumental in testing and developing the architectural concept. The following is a summary of meetings and workshops and feedback received relating to aspects of the proposed design.

These notes do not focus on other aspects relating to the demolition of the existing building, environmental challenges, application process, etc were also discussed.

24/09/2019 - Pre-application workshop at Heritage Victoria

Preliminary plans presented
Preliminary 3D model presented

HV feedback

- Discussed number of brick press machines retained, wanted to explore the retention of additional machines
- Questioned shape of interpretation entre, wanted to see something more representative of the original building as a three-dimensional volume

30/09/2019 - Pre-application workshop at Heritage Victoria

3 alternate ground floor plans presented, showing potential arrangement of 5,6, 7 brick press machines 3D building envelopes studied including reshaping of interpretation centre and reduction of building height by 1 level

HV feedback

- Encouraged to ensure the development retains enough brick press machines to ensure the proposal adequately communicated the scale of production
- Generally supportive of a more 'literal' interpretation of the original shed form in the shape of the interpretation centre

11/10/2019 - Pre-application workshop at Heritage Victoria

Floor plans presented, include a ground floor plan with 6 brick press machines retained (4 inside, 2 outside) Preliminary 3D model presented with revised materials more closely aligned materials (existing Hoffman estate)

HV feedback

- Generally supportive of arrangement of brick press machines
- Suggested that the residential building needed to be more recessive from Dawson Street

22/10/2019 - Pre-application workshop at Heritage Victoria

Updated floor plans and 3D model presented, showing increased setbacks to residential building from Dawson Street

Revised materials presented showing combination of red and orange brick

HV feedback

Suggested further investigation of extended Dawson Street setback

04/11/2019 - Pre-application workshop at Heritage Victoria

Updated floor plans and 3D model presented, showing further increased setbacks to residential building from Dawson Street and further reshaping of building upper storeys

Revised materials presented showing combination of red and orange brick with reduction of orange brick

- More supportive of proposed setbacks to upper residential storeys to Dawson Street and built form generally
- Suggested further investigation of material choices would refer closer alignment between the building materials and the pre-established Hoffman estate palette. Suggested we test further use of galvanised materials to upper level forms.

14/02/2020 - Collaborative meeting with Heritage Victoria and City of Moreland

Draft Urban Context Report presented, including updated plans and 3D architectural model views

HV feedback

- No feedback from Heritage Victoria or City of Moreland on built form
- Questions raised by COM around justification for height and process

Existing



View from Dawson Street (looking northwest)



View from Dawson Street (looking north)



View from Pottery Court (looking west)

24 September 2019







11 October 2019







Continues next page...

22 October 2019



View from Dawson Street (looking northwest)



View from Dawson Street (looking north)



View from Pottery Court (looking west)

4 November 2019





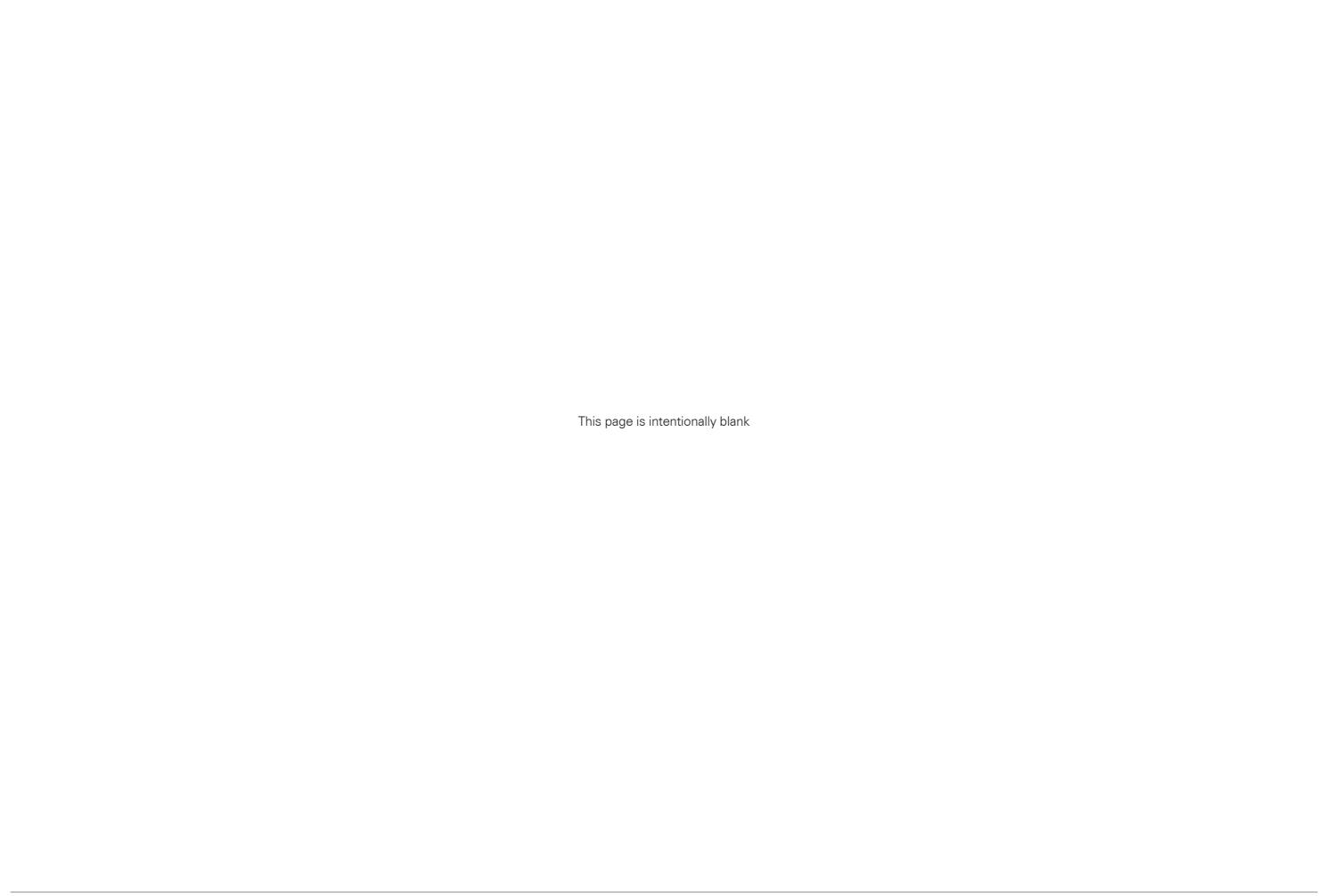


14 February 2020







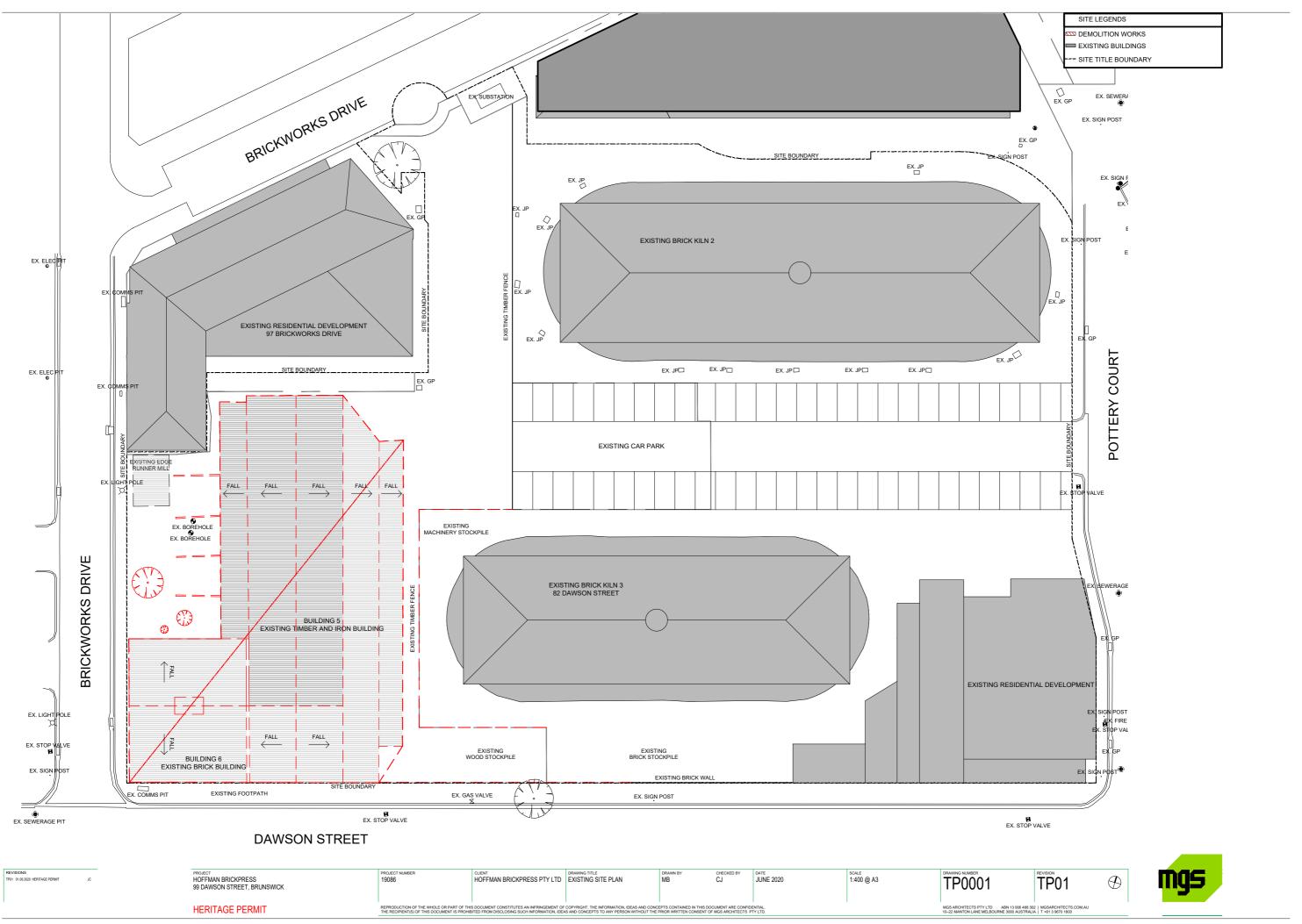


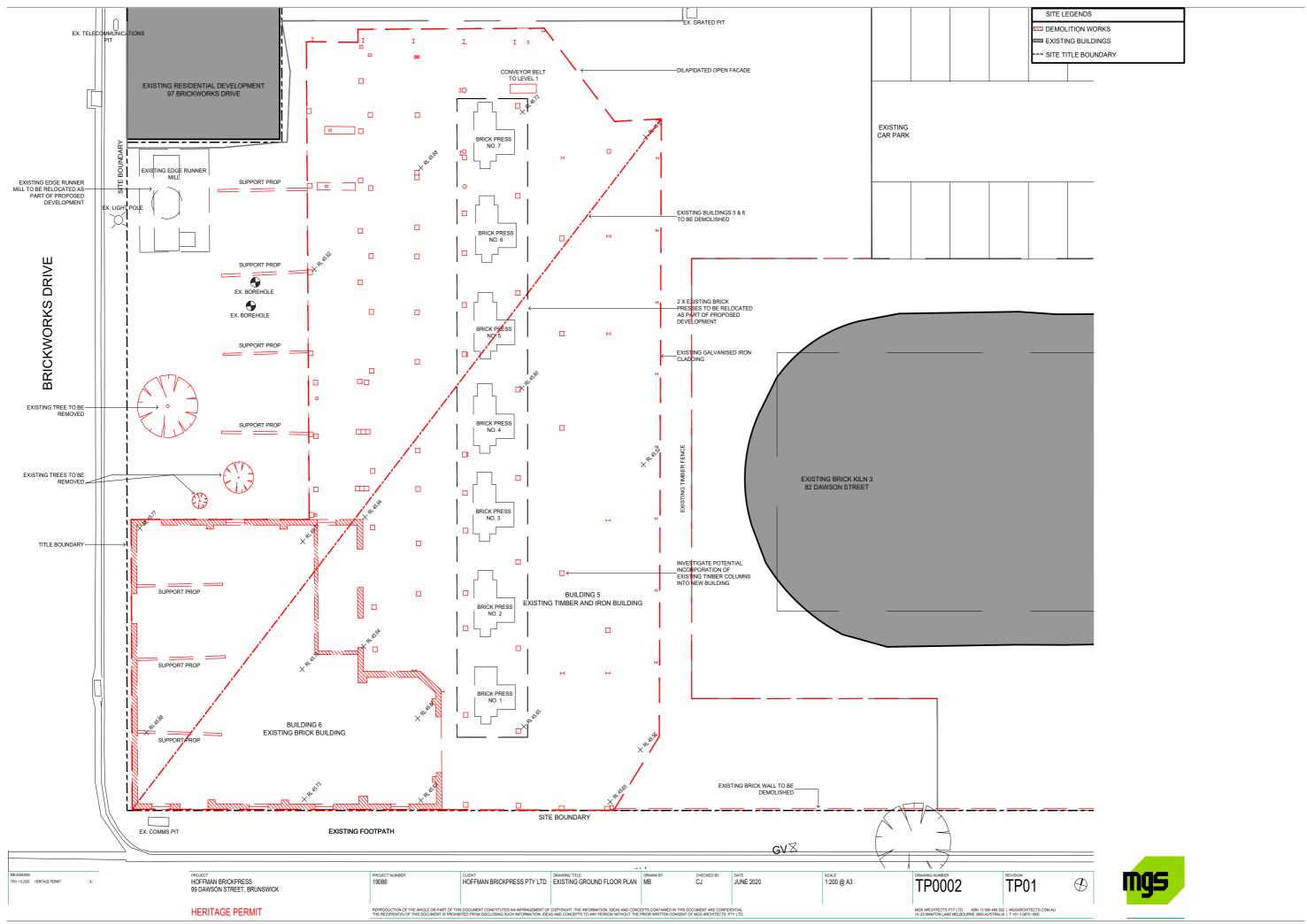
4.0 Appendix

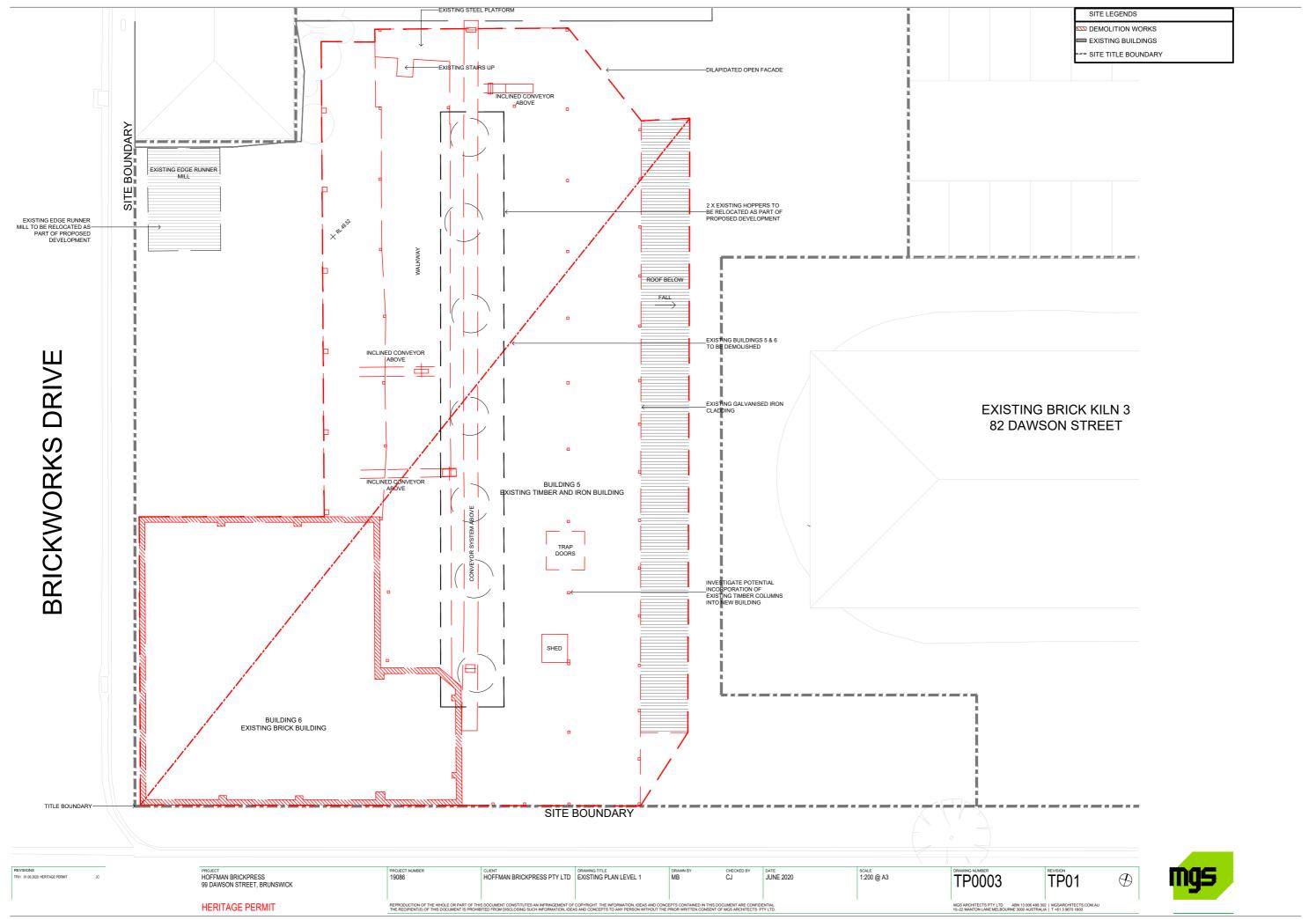
4.1 Architectural Drawings

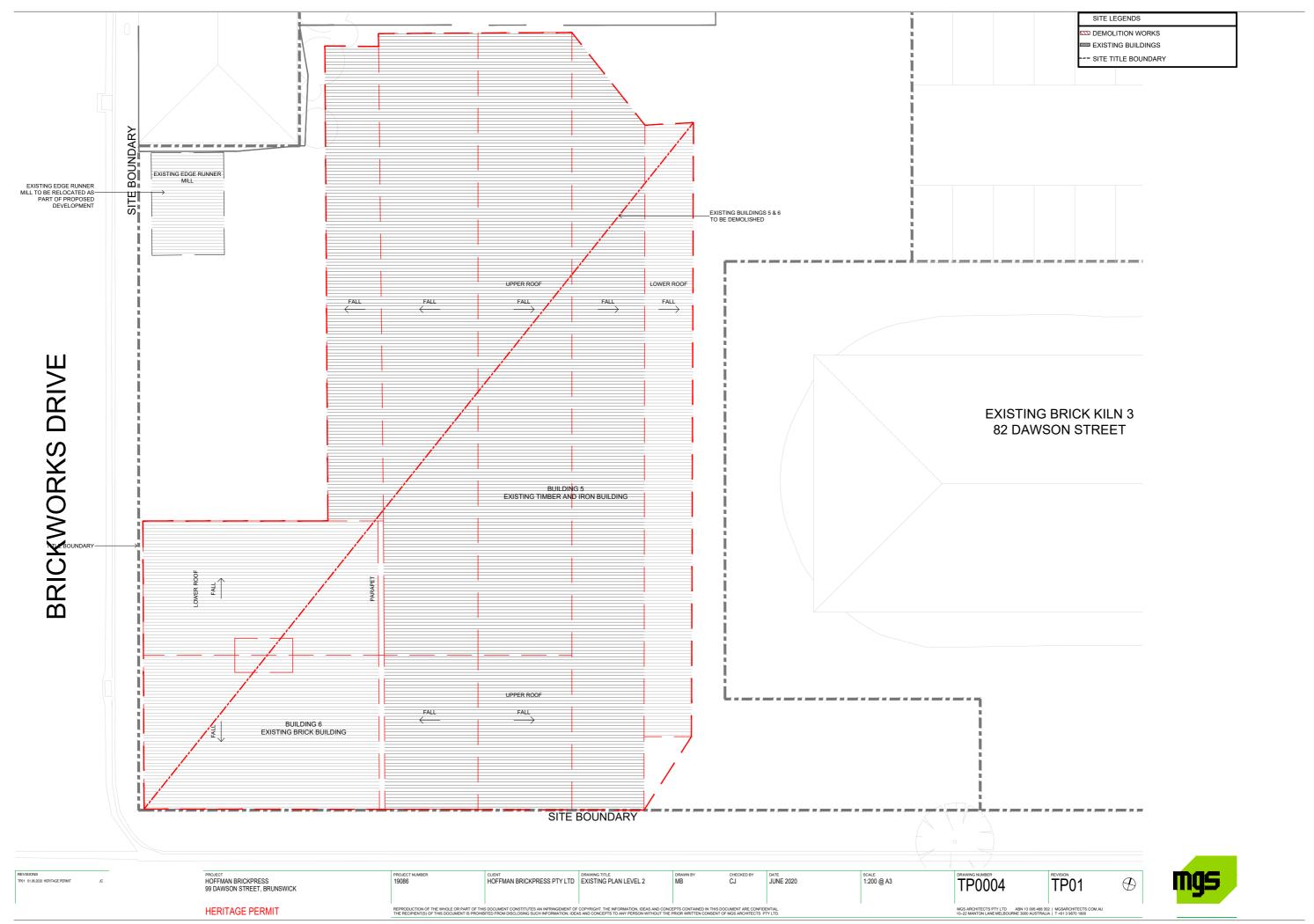


TP0001	Existing Site Plan
TP0002	Existing Ground Floor Plan
TP0003	Existing Floor Plan Level 1
TP0004	Existing Floor Plan Level 2
TP0005	Existing Elevations
TP0006	Existing Elevations
TP0101	Proposed Site Plan
TP0201	Basement Level 2 Plan
TP0202	Basement Level 1 Plan
TP0203	Ground Floor Plan
TP0204	Level 1 Plan
TP0205	Level 2 Plan
TP0206	Level 3 Plan
TP0207	Level 4 Plan
TP0208	Level 5 Plan
TP0209	Level 6 Plan
TP0210	Roof Level Plan
TP0211	Roof Plan
TP0401	Proposed Elevations - South & North
TP0402	Proposed Elevation - South
TP0403	Proposed Elevation - East
TP0404	Proposed Elevation - North
TP0405	Proposed Elevation - West



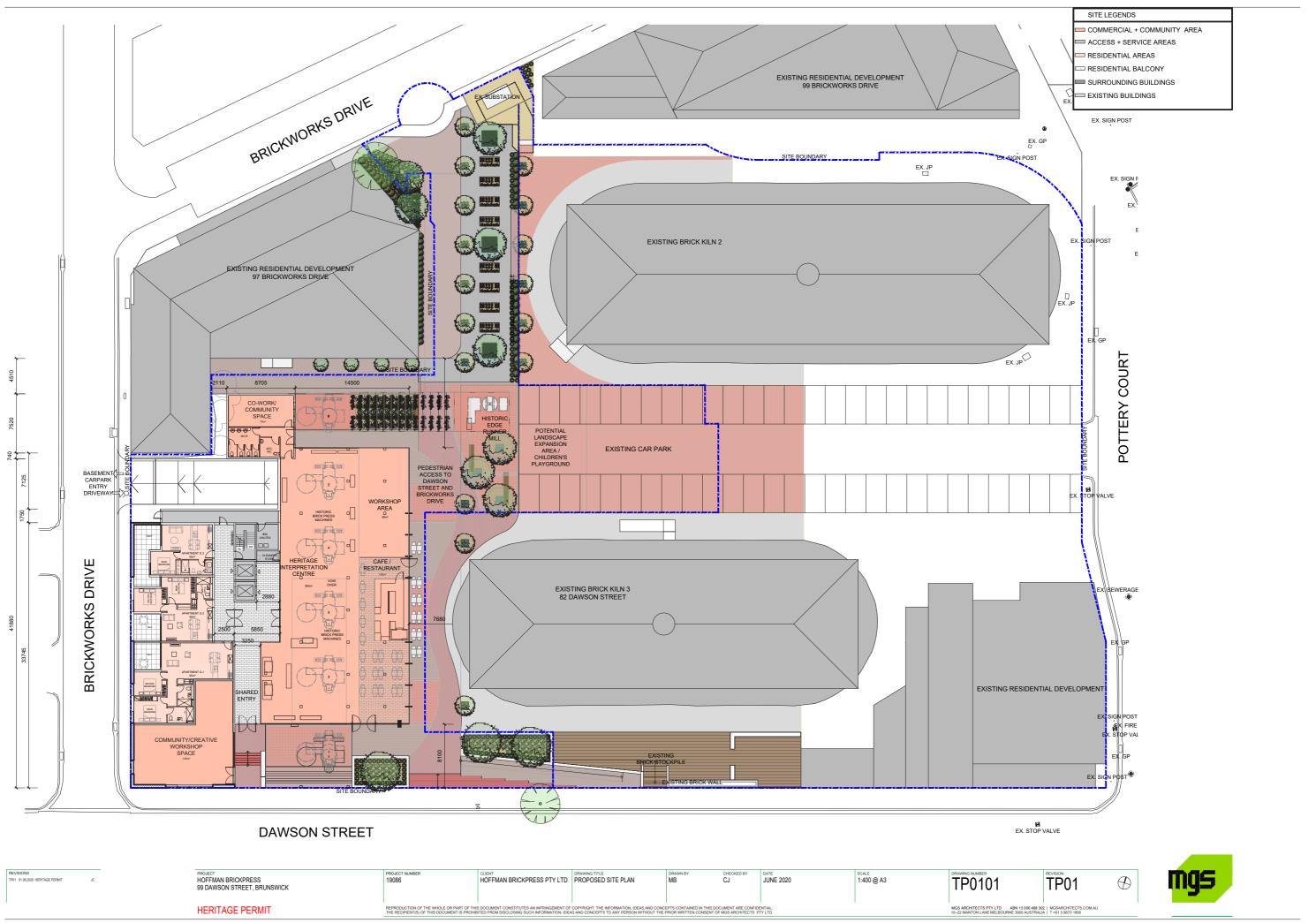


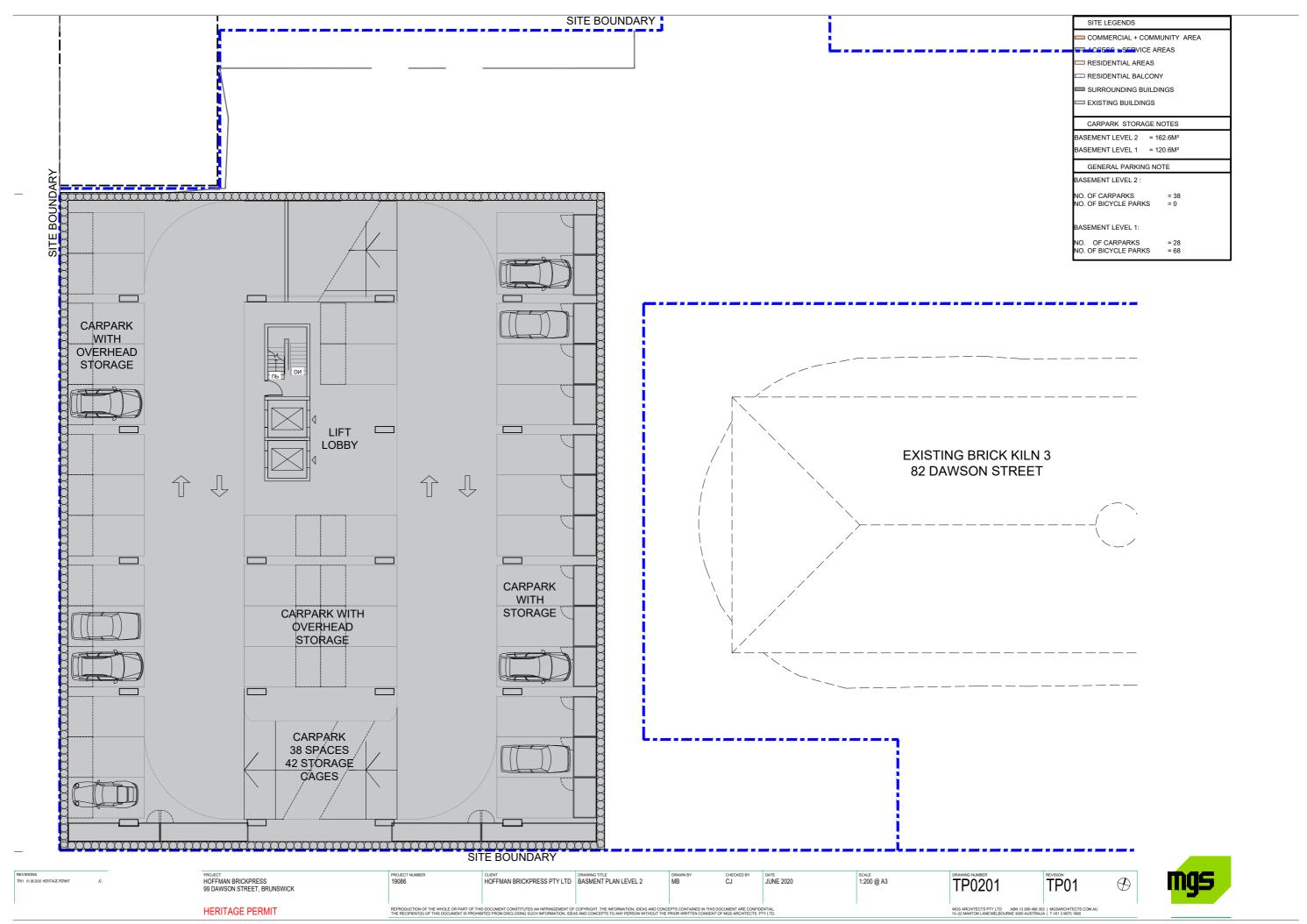


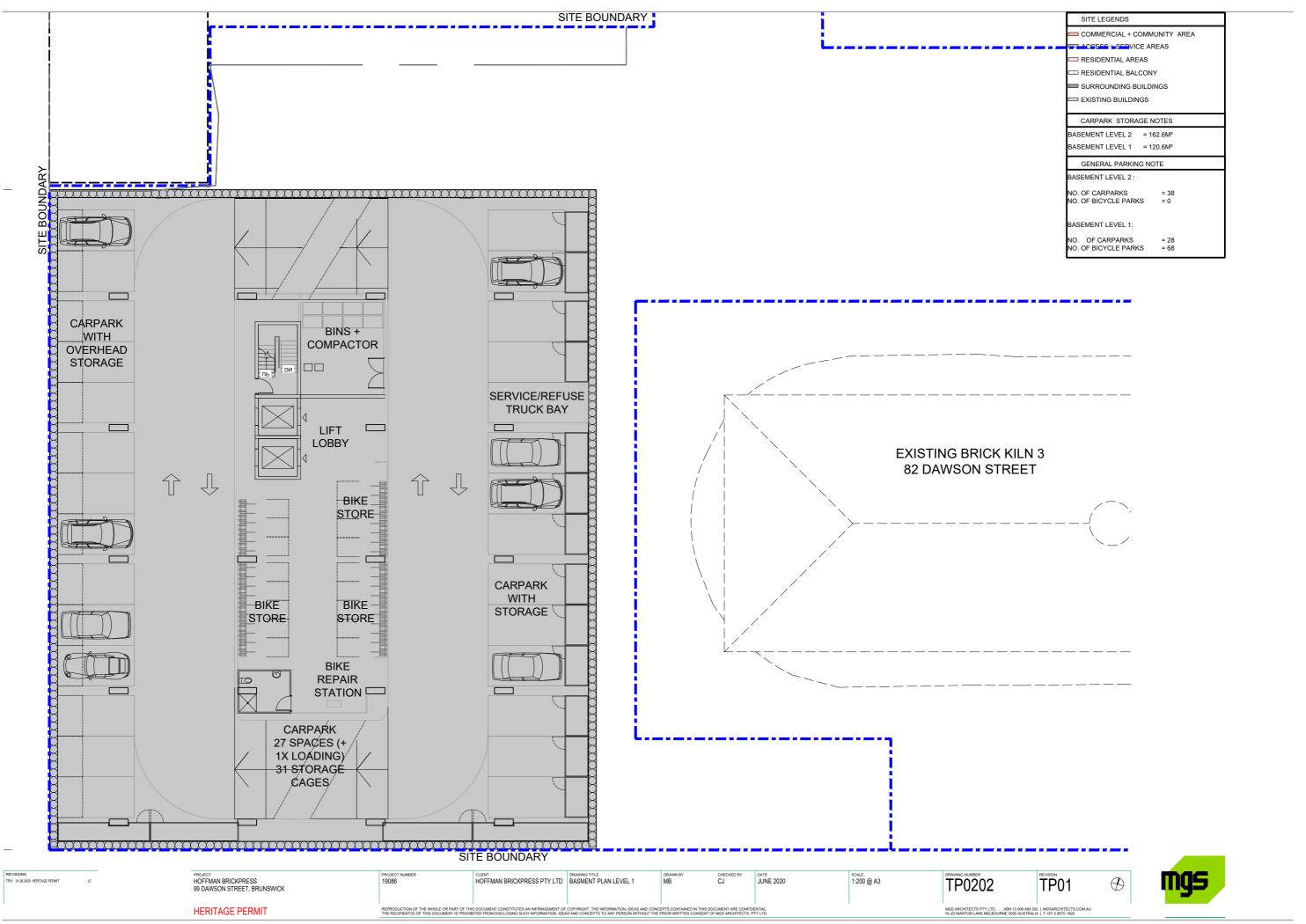


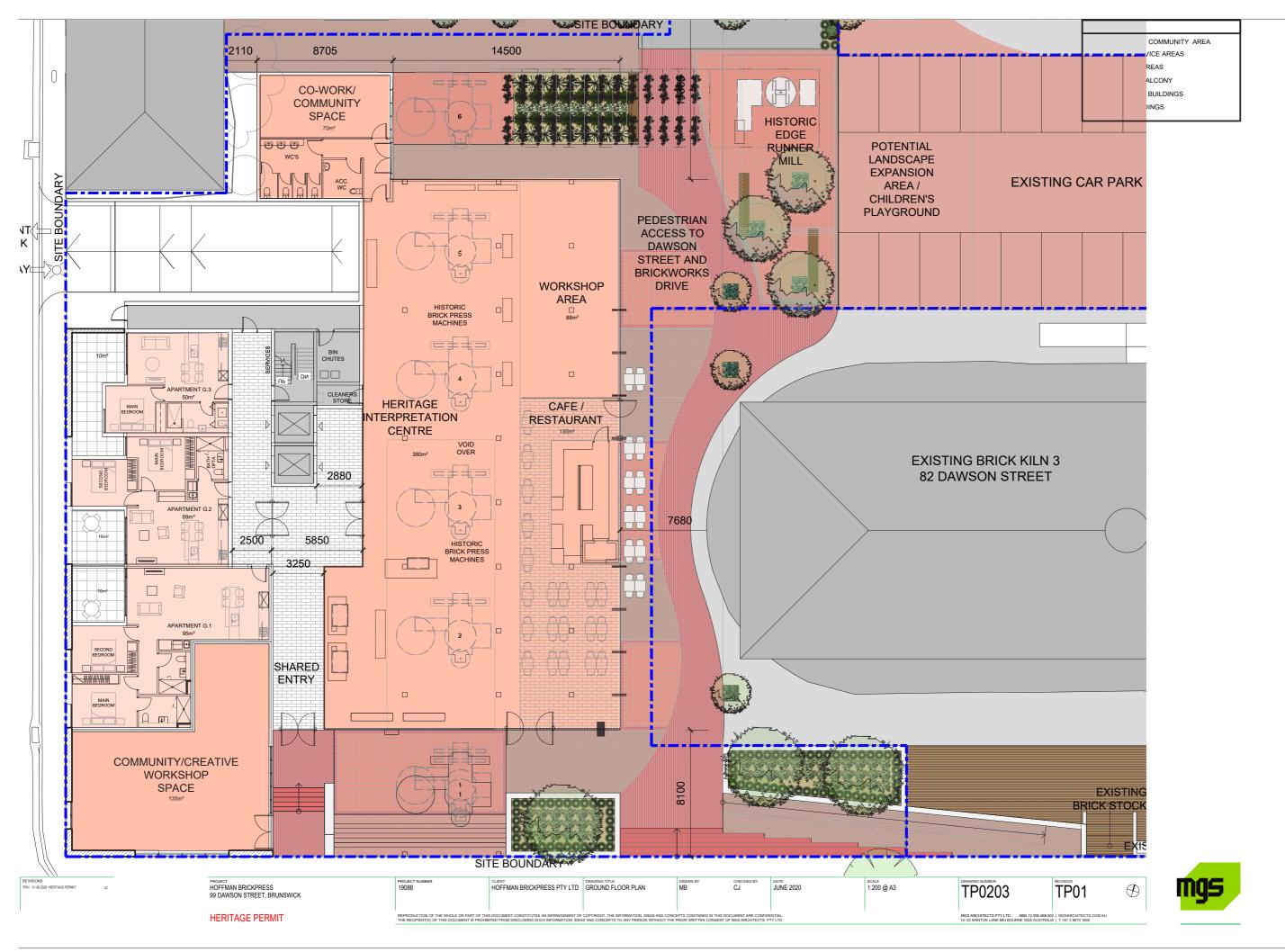


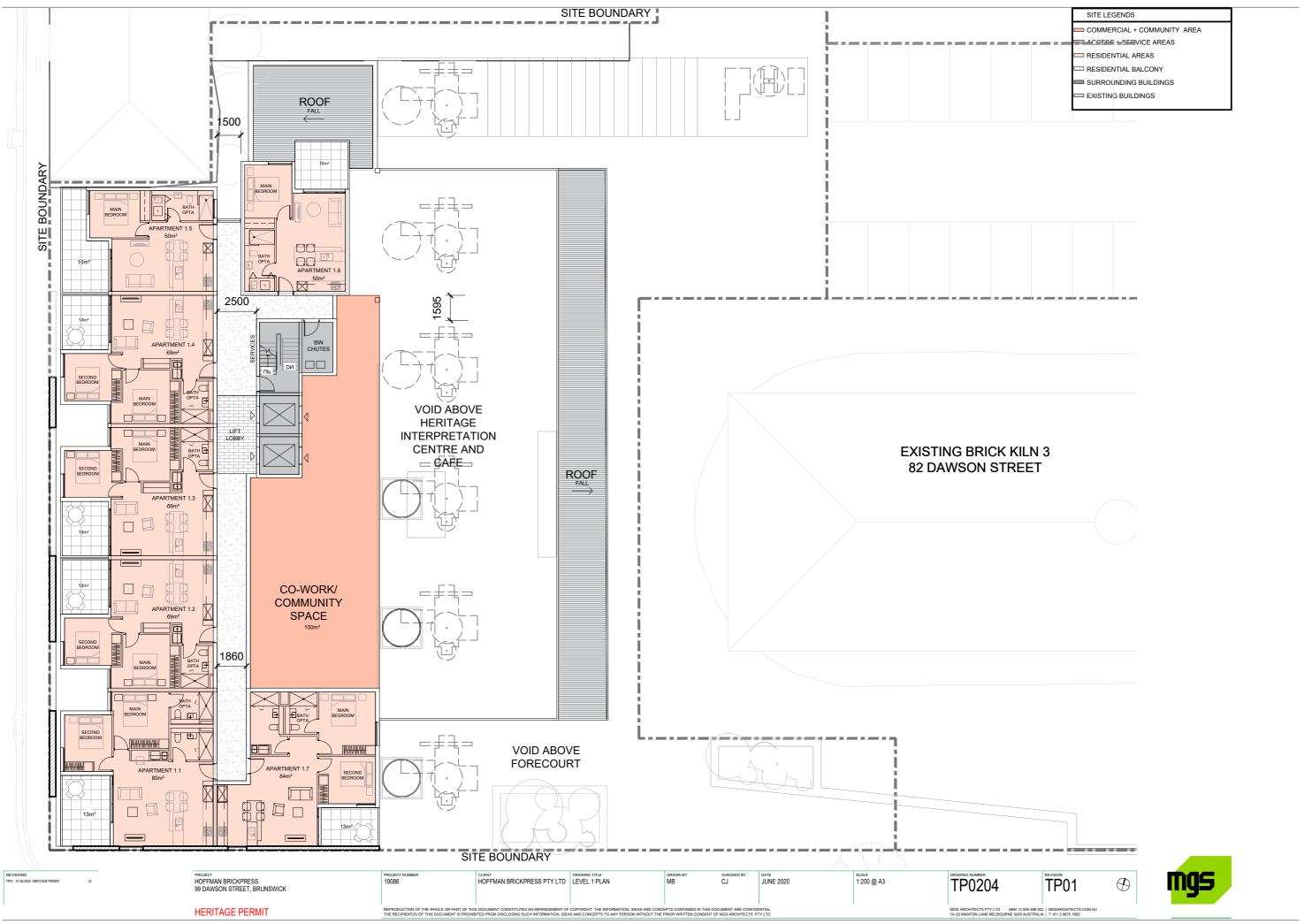


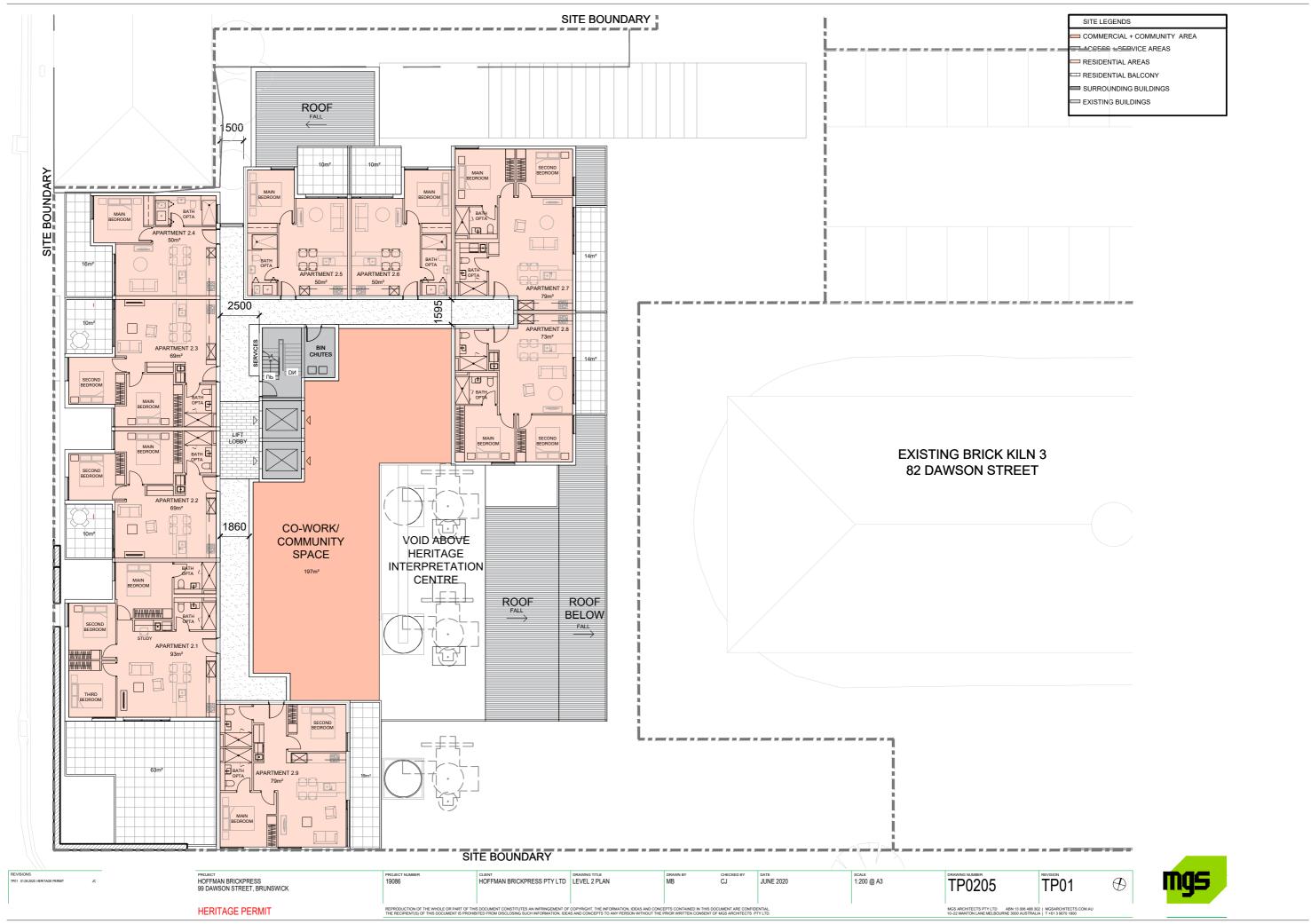


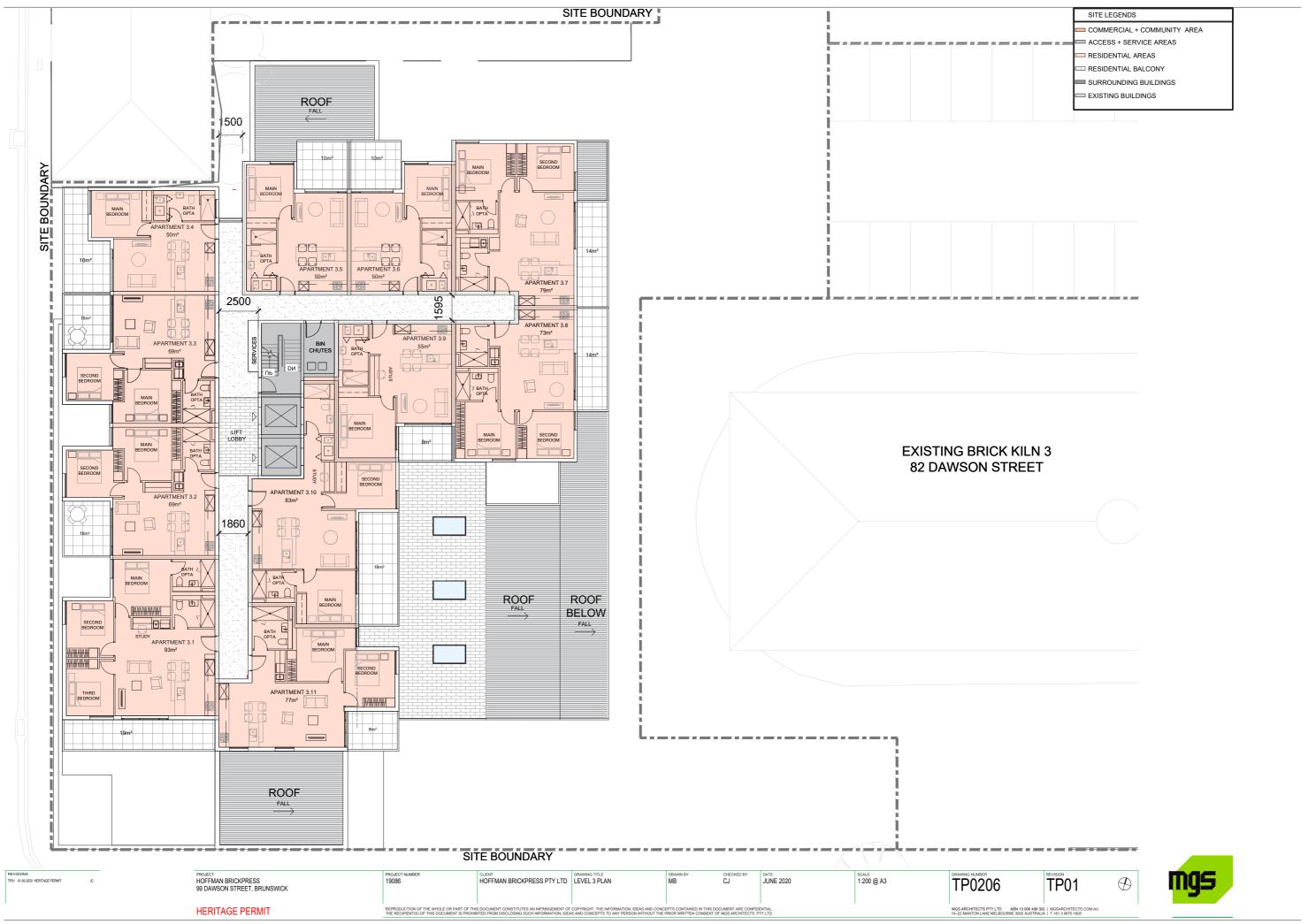


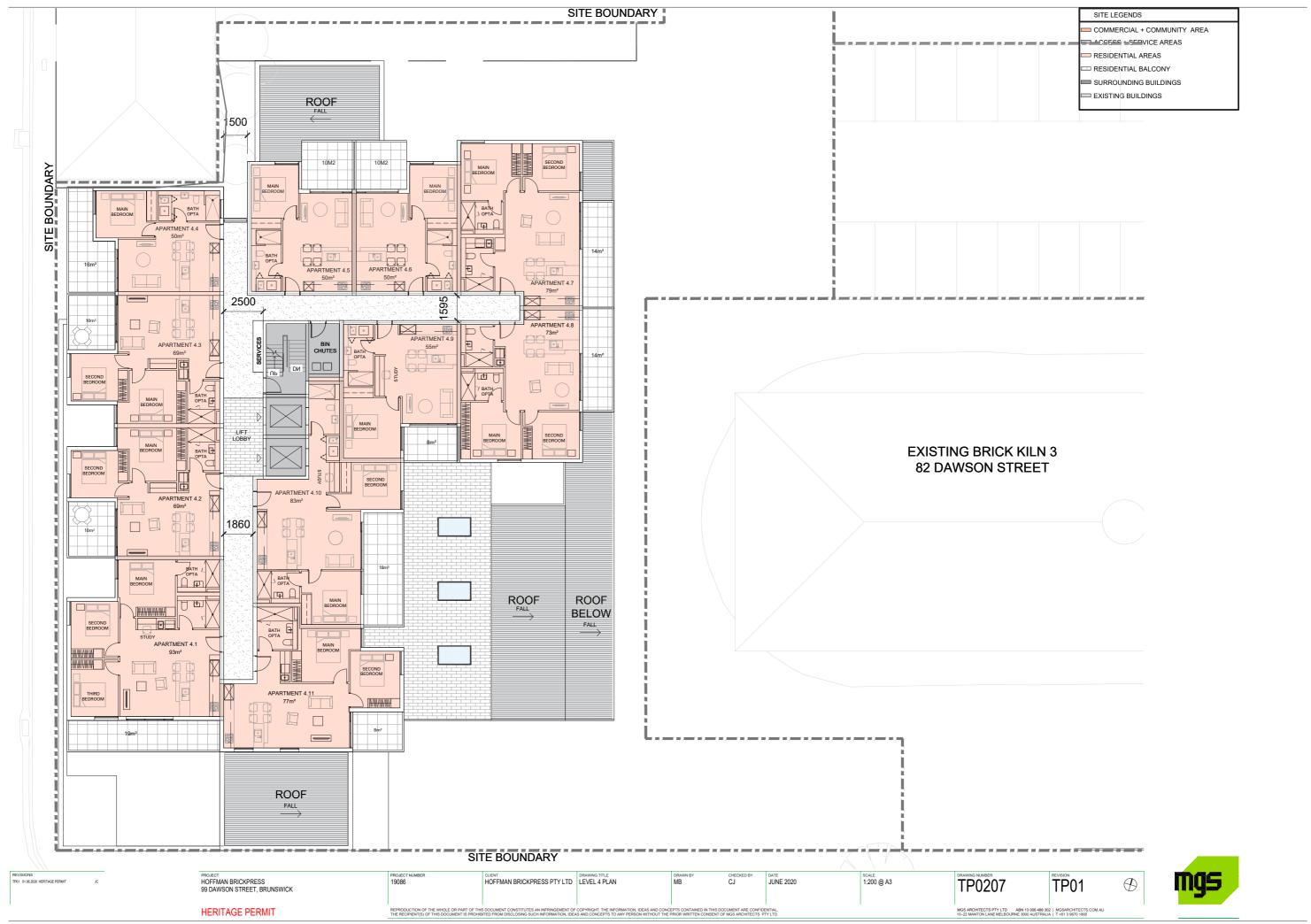


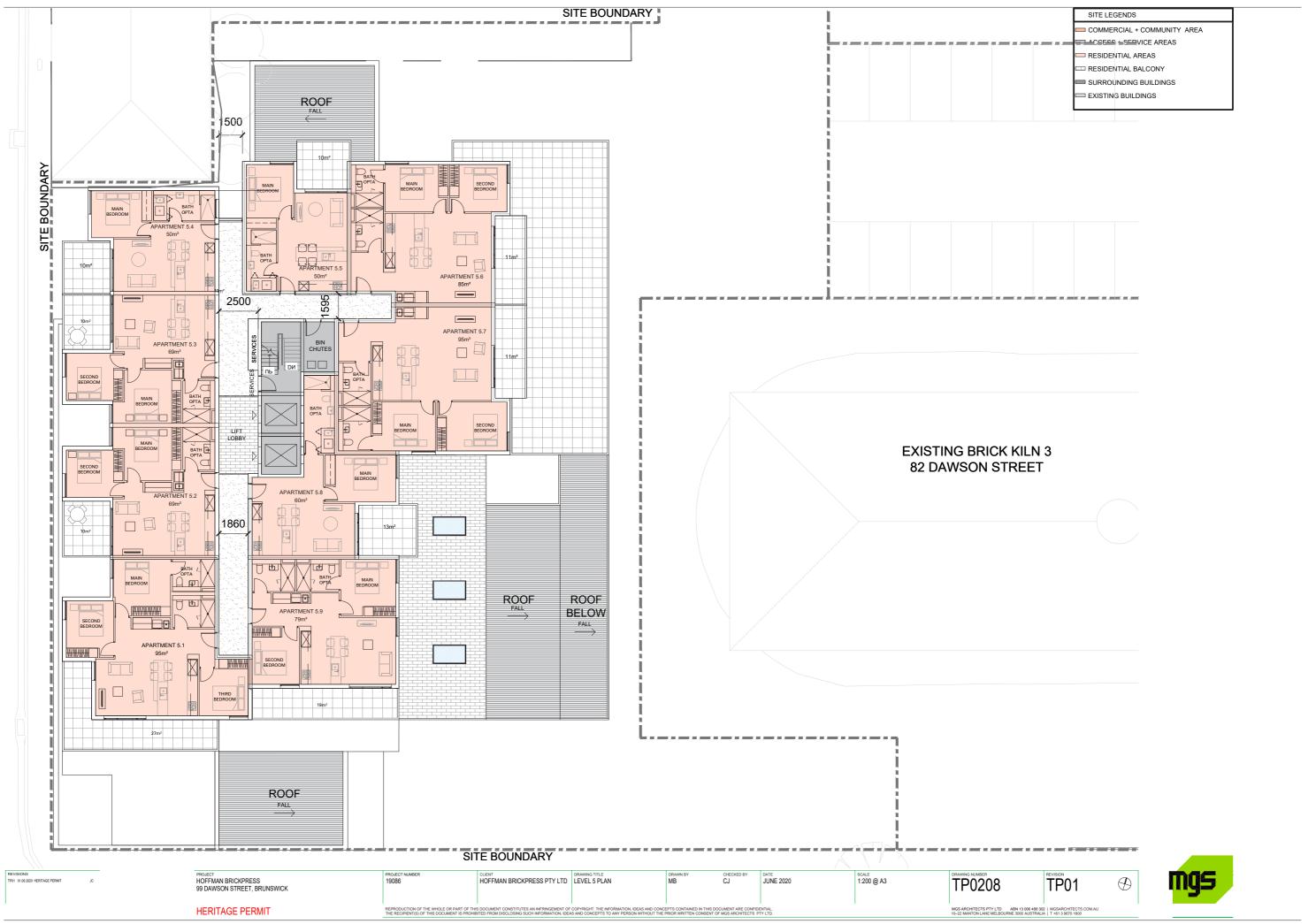


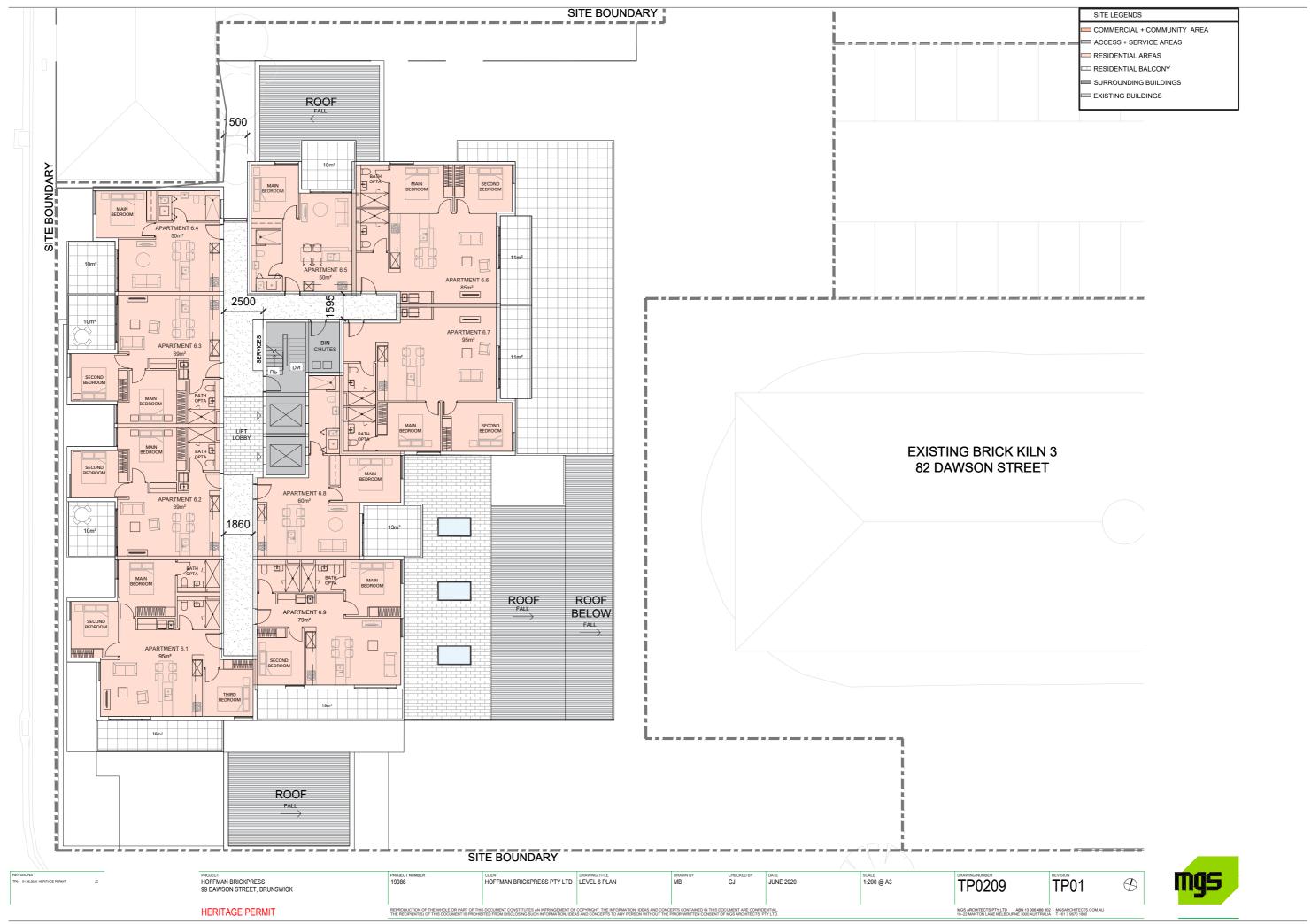


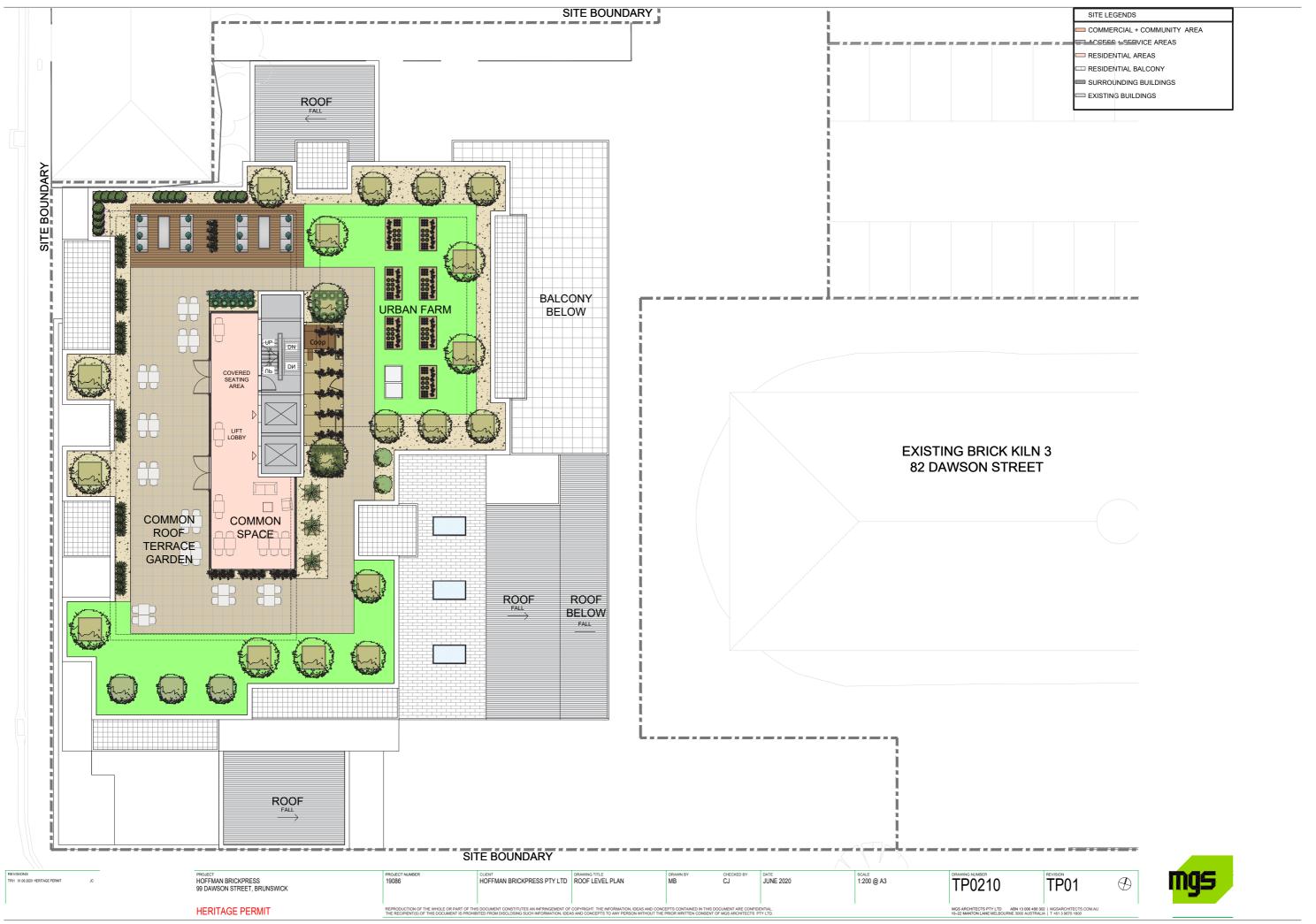


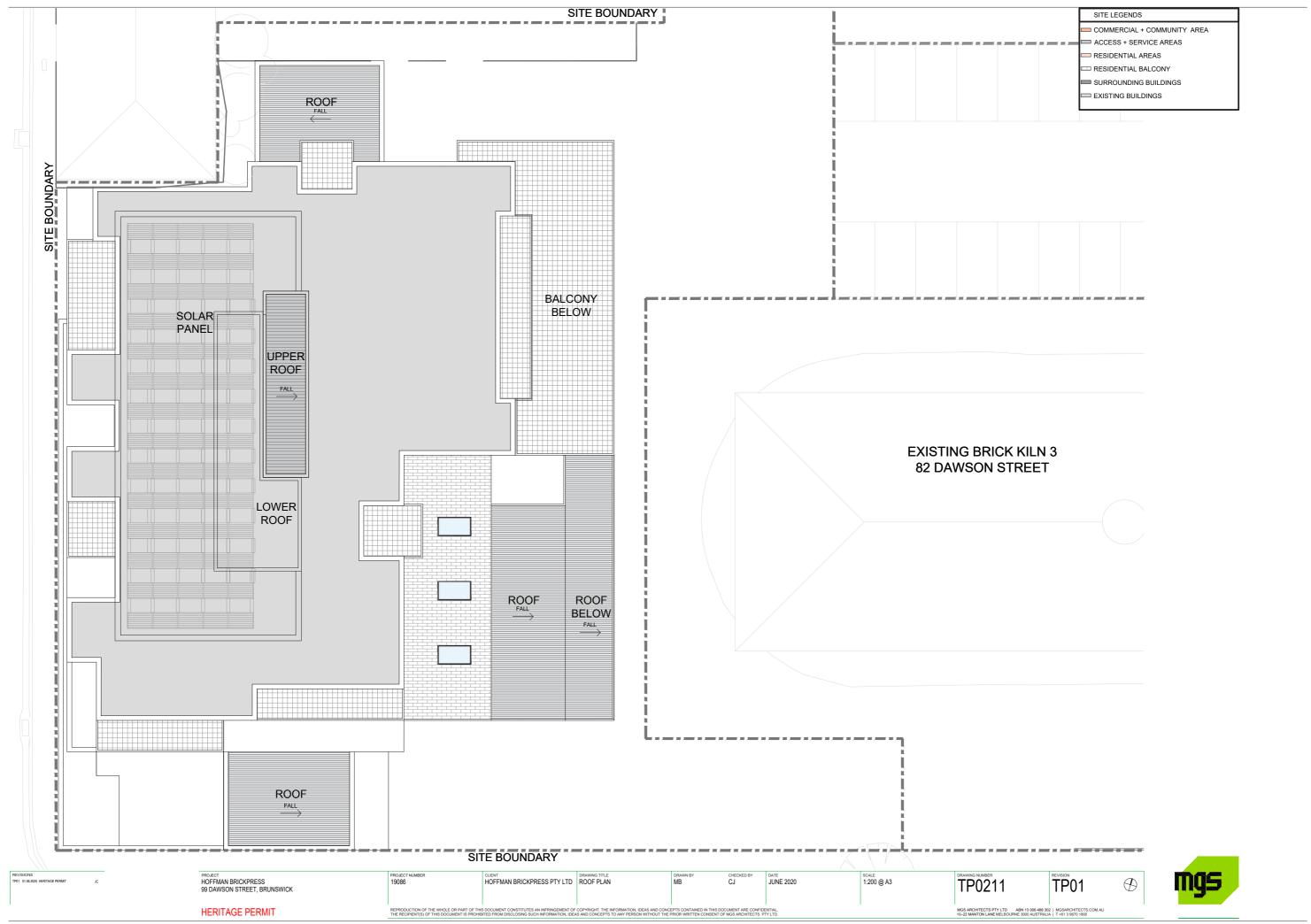














HOFFMAN BRICKWORKS PTY LTD PROPOSED ELEVATIONS NORTH & SOUTH

1:400 @ A3

JUNE 2020

TP02

TP0401

MGS ARCHITECTS PTY LTD ABN 13 006 488 302 | MGSARCHITECTS.COM.AL 10-22 MANTON LANE MELBOURNE 3000 AUSTRALIA | T+61 3 9670 1800

REVISIONS TP01 01.06.2020 HERITAGE PERMIT TP02 22.07.2020 HERITAGE PERMIT

PROJECT HOFFMANS BRICKPRESS 99 DAWSON STREET, BRUNSWICK

HERITAGE PERMIT

PROJECT NUMBER

SITE LEGEND EXISTING BUILDINGS

— — SITE TITLE BOUNDARY

FINISHES LEGEND

BRK1 RECYCLED BRICK WALLS - TYPE 1

MC1 METAL CLADDING - TYPE 1

MC2 METAL CLADDING - TYPE 2

BA1 PC ALUMINIUM BATTENS - TYPE 1

FC1 FIBRE CEMENT SHEET - TYPE 1 FC2 FIBRE CEMENT SHEET - TYPE 2

PA1 PAINT FINISH - TYPE 1

PA2 PAINT FINISH - TYPE 2

CLEAR GLAZING WITH ALUMINIUM FRAME - TYPE 1

MS1 PUNCTURED METAL SCREEN - TYP

GAL1 GALVANISED STEEL - TYPE 1



01 PROPOSED SOUTH ELEVATION SCALE 1:100

] 🗆

REVISIONS TP01 01.05.2020 HERITAGE PERMIT JC	H 99	DEET OFFMANS BRICKPRESS DAWSON STREET, BRUNSWICK	PROJECT NUMBER 19086	CLIENT HOFFMAN BRICKWORKS PTY LTD	DRAWING TITLE PROPOSED ELEVATIONS	MB	CHECKED BY	JUNE 2020	scale 1:200 @ A3	TP0402	TP01
	H	IERITAGE PERMIT	REPRODUCTION OF THE WHOLE OR PART OF THIS DOCUMENT THE RECIPIENT(S) OF THIS DOCUMENT IS PROHIBITED FROM D	CONSTITUTES AN INFRINGEMENT OF COPYRIGHT. THE INFORMISCLOSING SUCH INFORMATION, IDEAS AND CONCEPTS TO ANY	IATION, IDEAS AND CONCEPTS CONTAINED IN THIS DOCUMENT. Y PERSON WITHOUT THE PRIOR WRITTEN CONSENT OF MGS AR	ARE CONFIDENTIAL. CHITECTS PTY LTD.				MGS ARCHITECTS PTY LTD ABN 13 006 488 302 MGSARCHITE 10-22 MANTON LANE MELBOURNE 3000 AUSTRALIA T +61 3 f	CTS.COM.AU 1670 1800

SITE LEGEND EXISTING BUILDINGS

— — SITE TITLE BOUNDARY

FINISHES LEGEND

(BRK1) RECYCLED BRICK WALLS - TYPE 1

MC1 METAL CLADDING - TYPE 1

MC2 METAL CLADDING - TYPE 2

BA1 PC ALUMINIUM BATTENS - TYPE 1 FC1 FIBRE CEMENT SHEET - TYPE 1

FC2 FIBRE CEMENT SHEET - TYPE 2

PA1 PAINT FINISH - TYPE 1

PAINT FINISH - TYPE 2

CLEAR GLAZING WITH ALUMINIUM FRAME - TYPE 1

MS1 PUNCTURED METAL SCREEN - TYP

GAL1 GALVANISED STEEL - TYPE 1





REVISIONS PROJE	ECT	PROJECT NUMBER	CLENT	PROPOSED ELEVATIONS	DRAWN BY	CHECKED BY	DATE 1000	SCALE 4-200 (2) A 2	DRAWING NUMBER	REVISION
	FFMANS BRICKPRESS DAWSON STREET, BRUNSWICK	19086	HOFFMAN BRICKWORKS PTY LTD	CHEET 2	MD	CL	JUNE 2020	1:200 @ A3	TP0403	TP01
	DANIOUN OTNEET, BRONOWICK			STILLT 2					11 0 100	
		1								
HE	ERITAGE PERMIT	REPRODUCTION OF THE WHOLE OR PART OF THIS DOCUMENT (THE RECIPIENT(S) OF THIS DOCUMENT IS PROHIBITED FROM DIS		ATION, IDEAS AND CONCEPTS CONTAINED IN THIS DOCUMENT A PERSON WITHOUT THE PRIOR WRITTEN CONSENT OF MGS ARK					MGS ARCHITECTS PTY LTD ABN 13 006 488 302 MGSARCHITE 10-22 MANTON LANE MELBOURNE 3000 AUSTRALIA T+61 3 9	



SITE LEGEND EXISTING BUILDINGS — — SITE TITLE BOUNDARY FINISHES LEGEND

- BRK1 RECYCLED BRICK WALLS TYPE 1
- MC1 METAL CLADDING TYPE 1
- MC2 METAL CLADDING TYPE 2
- BA1 PC ALUMINIUM BATTENS TYPE 1 FC1 FIBRE CEMENT SHEET - TYPE 1
- FC2 FIBRE CEMENT SHEET TYPE 2
- PA1 PAINT FINISH TYPE 1
- PAINT FINISH TYPE 2

 CLEAR GLAZING WITH ALUMINIUM FRAME TYPE 1
- MS1 PUNCTURED METAL SCREEN TYP
- GAL1 GALVANISED STEEL TYPE 1



93 PROPOSED NORTH ELEVATION SCALE 1:100

REVISIONS TP01 01.06.2020 HERITAGE PERMIT JC	PROJECT HOFFMANS BRICKPRESS	PROJECT NUMBER 19086	CLIENT HOFFMAN BRICKWORKS PTY LTD	DRAWING TITLE PROPOSED ELEVATIONS	DRAWN BY MB	CHECKED BY	DATE JUNE 2020	SCALE 1:200 @ A3	TP0404	TP01
	99 DAWSON STREET, BRUNSWICK			SHEET 1					170404	1101
	HERITAGE PERMIT	REPRODUCTION OF THE WHOLE OR PART OF THIS DOCUMENT	IT CONSTITUTES AN INFRINGEMENT OF COPYRIGHT. THE INFOR	MGS ARCHITECTS PTY LTD ABN 13 006 488 302 MGSARCHITE	ECTS.COM.AU					

STITE LEGENO

EXISTING BUILDINGS

EXISTING BUILDINGS

WETA CLADDING-TYPE 1

WED METAL CLADDING-TYPE 1

WED METAL CLADDING-TYPE 1

WED METAL CLADDING-TYPE 1

WED METAL CLADDING-TYPE 2

WED METAL CLADDING-TYPE 1

WED METAL CLADDING-TYPE 2

WED METAL CLADDING-TYPE 1

WED METAL CLADDING-TYPE 2

WED METAL CLADDING-TYPE 2

WED METAL CLADDING-TYPE 2

WED METAL CLADDING-TYPE 1

WED FIRESCEMENT SHEET-TYPE 2

WALL PAINT FRINSH-TYPE 1

WED PAINT FRINSH-TYPE 2

WED FARME-TYPE 1

WED FARME-TYPE 1

WED GALLANGEMENT SHEET-TYPE 1

WED FARME-TYPE 1

WED FARME-TYPE 1

WED GALLANGEMENT SHEET-TYPE 1





PROJECT HOFFMANS BRICKPRESS 99 DAWSON STREET, BRUNSWICK

PROJECT HOFFMANS BRICKPRESS 99 DAWSON STREET, BRUNSWICK

PROJECT HOFFMANS BRICKPRESS 99 DAWSON STREET, BRUNSWICK

PROJECT HOFFMAN BRICKWORKS PTY LTD PROPOSED ELEVATIONS SHE CL JUNE 2020

PROJECT HOFFMAN BRICKWORKS PTY LTD PROPOSED ELEVATIONS SHE CL JUNE 2020

PROJECT HOFFMAN BRICKWORKS PTY LTD PROPOSED ELEVATIONS SHE CL JUNE 2020

PROJECT HOFFMAN BRICKWORKS PTY LTD DAWS SHE CL STREET SHE CL SHE CL SHE CL STREET SHE CL SHE CL



4.2 3D Perspective Views



View from Dawson Street (looking north-east)



View from Dawson Street (looking north-west)

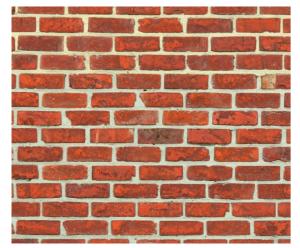


View from existing car park (looking south-west)



Internal view of the Interpretation Centre

4.3 **Material Palette**



External Cladding: Solid recycled brick walls

- Ground/ First floor street wall
- Low height feature walls, garden walls and feature paving to landscaped spaces



aluminium battens

- Heritage interpretation centre entry area



External Cladding: Profiled metal cladding

Apartment walls



Structure: Galvanised steel

Steel portal space frame to interpretation centre



External: Punctured metal screening

- Apartment walls (upper levels)
- Apartment balconies



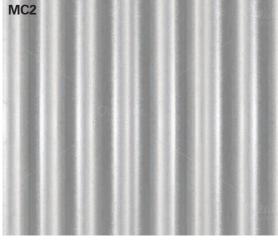
Paint finish

Ground floor retail feature panels



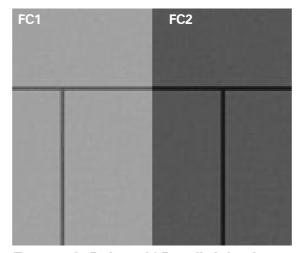
External cladding: Powdercoated

Apartment balconies



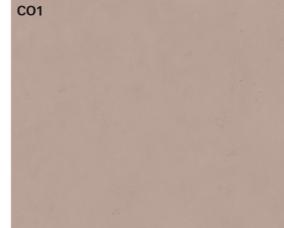
External Cladding: Profiled metal cladding

Heritage interpretation area



External: Painted/ Pre-finished fibre cement sheet

Apartment walls and partitions



External: Exposed concrete (painted)

Underside of balconies



Joinery: Clear glazing with aluminium frames

Apartment window and glazed doors

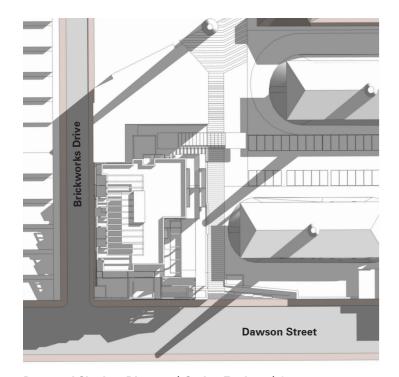




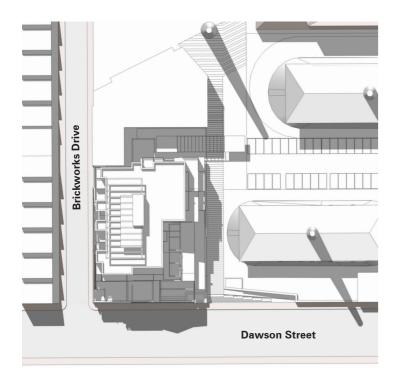




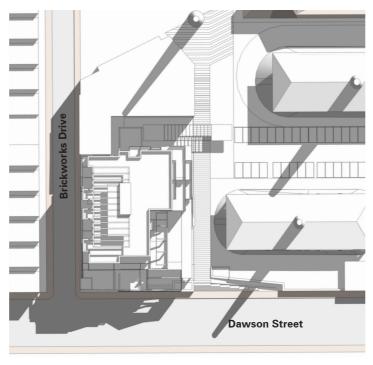
4.4 Shadow Diagrams



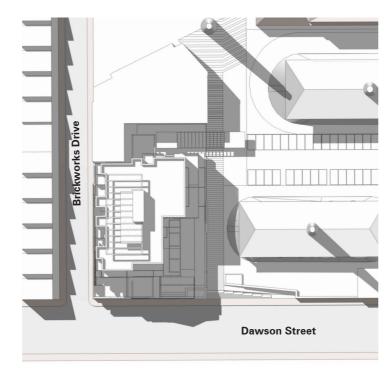
Proposed Shadow Diagram | Spring Equinox | 9am



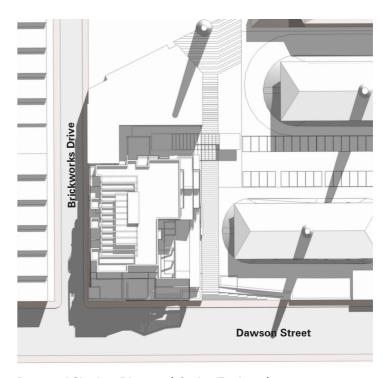
Proposed Shadow Diagram | Spring Equinox | 1pm



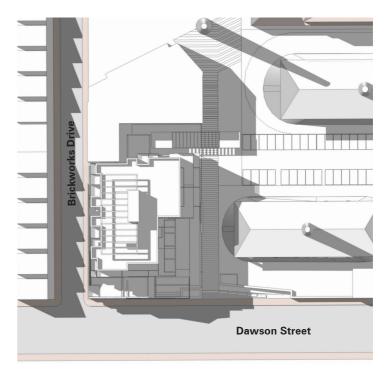
Proposed Shadow Diagram | Spring Equinox | 10am



Proposed Shadow Diagram | Spring Equinox | 2pm



Proposed Shadow Diagram | Spring Equinox | 11am



Proposed Shadow Diagram | Spring Equinox | 3pm



4.5 Development Summary Schedule

The following is a high-level summary of site/ building areas and uses/ accommodations:

014	
Site	
Total Site Area (whole of landholding)	5,446m2
Proposed Building	
Number of Storeys 9 storeys (including basement levels, balconies and roof terrace)	
Total Building Footprint 1,395m2	
Total Building GFA (including basement levels, balconies and roof terrace) 10,755m2	
Heritage Interpretation Centre GFA	380m2
Workshop GFA	88m2
Co-work/Community Space GFA	70m2
Commercial/ Retail GFA	135m2
Community/ Creative Workshop Space GFA	135m2
Apartment Mix	
1 Bedroom 1 Bathroom	20
2 Bedroom 1 Bathroom	16
2 Bedroom 2 Bathroom	18
3 Bedroom 2 Bathroom	5
Total	59
Total Number of Car Parks	65
Total Number of Bicycle Parks (secure)	68
Public Bicycle Hoops	TBD
Total Number of Storage Cages	59

